



Elisabeth Fagerell

NordLEI with Leventa in Lissabon

Elisabeth Fagerell is a part of the management team of NordLEI, a company that provides system services for the Banking and Financial Markets. In 2019, they decided to hire Leventa to manage their entire conference trip to Lisbon.

In the past, me and the company owner have fixed the whole trip themselves, Elisabeth says. It was very nice that it was Now Kinga who did all the preliminary work and who held the helm. This allowed even us in the management to relax and enjoy the journey more.

NordLEI conducts conference trips a couple of times a year together with its staff. Most work with customer support and are scattered throughout Europe.

- It is important to meet and experience things together when we are not close in everyday life. It provides a good foundation and cohesion to continue working. We, in the management team know each other well and have worked together for many years. It is important that everyone who works in the company feels that they are "in the family", even if some work on a consultancy basis, Elisabeth explains further.
- Our staff are very loyal, and we are careful to nurture that loyalty. The trips are an important part of our strategy for Employer Branding. We want to be an attractive employer and keep a familiar feeling with open dialogue.



Satisfying a group that has a great deal of experience in conferring abroad can be a challenge, but Leventa sees it as an honorary mission. NordLEI wanted an urban conference in Lisbon and they got it, spiced with surprises. It was important that the group could be together all the time. This is what Elisabeth says about Leventa's way of working;



- They have been good at structuring and adapting the structure to the group. They listen and take advantage of what the purpose of the journey should be. We even got a super nice, printed program that was both practical and inspiring.
- I felt that there was a good and varied content in the program. It never felt stressful even though we were on the go most of the time.

A conference trip should be a long-term investment. Not just a few fun days that everyone will soon have forgotten. Building in wow experiences without forgetting the business benefits is one of Leventa's characteristics.

What is it that NordLEI will remember?

We wanted to see Lisbon, and we really did. We stayed in a good and nice hotel right in the citycenter, where we had an excellent conference room for our conference time.

- Close to shopping, all beautiful alleys and nice restaurants. The food was amazing! We were not out for a good time, we really got world class dining experiences!! It's something I will remember especially from this trip, says Elisabeth.



- What impressed us was that Kinga, in collaboration with the chefs, managed to make everyone feel that they were getting thoughtful food of equal quality despite several people's food allergies and special needs.

In Portugal, nature is never far away. The stunning palaces and castles of Sintra's fabulous setting are located, for example, just outside Lisbon. Mountains and valleys around the big city also invite you to exciting activities.

- It was great that we got to experience nature also even though it was a big city conference. Sintra was very nice! Then we got a fantastic jeep safari out in the "wilderness". The guides who drove the cars were really fun and knowledgeable. We got a lot of knowledge but also a lot of laughs. After all, Kinga is a natural when it comes to sharing her enthusiasm for Portugal. The fact that she was with us throughout the programme was a great added value, Elisabeth says.

When I ask Elisabeth at the end of the interview to send advice to all those who are currently planning for the next conference, she exclaims; "Hire Leventa!"

We thank you for the good rating and thank NordLEI for choosing to experience Portugal with us.

Kinga Lundblad, VD Leventa

